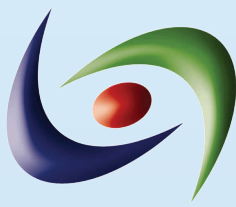


# SCL



*The world's leading prepaid & foreign exchange point of sale systems provider*

## Stanton Consultancy Limited News Bulletin

[www.scluk.com](http://www.scluk.com)

Issue 1, November 2009

### Welcome!

Welcome to the first edition of SCL's newsletter. This quarterly bulletin will keep you up to date with any news and developments happening within SCL.

### Round Table Success

SCL and the CC Group hosted a round table event on 3 November at Wiltons in London. Senior members of the prepaid industry from Mastercard, Travelex, Prepay Solutions, American Express and Caxton FX, to name but a few, got together to discuss why 'UK retailers are missing out on additional revenue and loyalty benefits, by not learning from the phenomenal success of Prepaid in the USA'. The event was a great success with the topic generating a number of diverse opinions. Another roundtable event is planned for early next year as a prelude to the Prepaid Expo in Las Vegas.

### Prepaid Webinar

SCL's Ray Stanton was invited to share his knowledge and expertise of the prepaid industry by the Prepaid Expo USA 2009 organisers.



Ray Stanton

'Assessing Prepaid Marketing Opportunities Around the Globe' discussed the challenges faced when launching a pre-paid program into unknown territory. If you would like to view the webinar please [Click here](#).

### And the winner is...

Thank you to all of those who completed the SCL Satisfaction Survey, we received a large number of responses and are currently looking at how to implement some of your recommendations.

All respondents' names were placed in a prize draw to win a £50 (or equivalent) Amazon e-voucher. We are pleased to announce that Mary Quinn from Channel Islands Co-operative Society Ltd was the lucky winner.



### TUI Travel Money Card

2008 brought the integration of UltraPoS across 860 TUI UK branches and in 2009 SCL and TUI's partnership has continued to go from strength to strength with the successful launch of First Choice and Thomson branded Travel Money cards.

On sale from May, the cards preordered by branches were sold out within the first week. Current sales figures are exceeding TUI's initial expectations and are set to smash their first year's target. [Click here](#) to read Smart Card News' coverage.

### SCL launches new product

UltraPoS Small Business Edition (USBE) was launched by SCL last month. SCL's new product is aimed specifically at small and independent organisations providing a travel money service. USBE is a standardised version of UltraPoS, managing the sale of foreign exchange and travellers cheques, catering to all the needs of a small business.

Following a successful pilot USBE is now available for purchase. We have already had a considerable list of new customers signing up for USBE, including Carats Jewellers, Channel Ports, ACE FX and Pure Travel.

### Socialise with us!

We now have our very own LinkedIn Group. To read SCL news, updates and discussions please [click here](#). If you would like to keep up to date with our daily activities you can follow us on Twitter by [clicking here](#).